

OBJECTIVE

To secure a position as a senior designer, art director, or conceptual artist with a Design/Advertising/Marketing organization.

QUALIFICATIONS

- 10 years of extensive experience in Graphic/Web Design and Production.
- Bachelor of Fine Arts concentrating on Graphic Design from Pratt Institute of Art and Design.
- Demonstrated ability to produce a wide range of graphic design products ranging from branding to large scale exterior signage.
- Demonstrated ability to creatively use professional video editing and animating tools.
- Demonstrated ability to design, and create websites using the modern web standards.
- Proficient on both Macintosh and Windows platforms.
- Extensive work with small and large scale digital, plate and screen printing.
- Extensive work as both a team and project leader on a variety of assignments.

EDUCATION

BFA Communications Arts - Graphic Design

Pratt Institute School of Art & Design (2007)
Brooklyn, NY 11205

SKILLS

Adobe Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver, After Effects, Quark X Press, Final Cut Pro, Font Lab, HTML, CSS, Microsoft Word, Excel and PowerPoint

IAN
COPELAND

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EXPERIENCE

Starlite Media

New York, NY - (Jan '16-Present)

Head of Marketing Strategy – Responsible for a wide range of special projects. NDA requirements prevent me from disclosing my specific role.

Taylor Strategy

New York, NY - (July '12-Jan '16)

Senior Designer – Responsible for a wide range of projects and oversight of junior designers for Taylor Strategy, a mid-sized PR agency representing clients including Mercedes Benz, Diageo Liquors, Nike Jordan, Capital One, Allstate, Taco Bell, P&G, Nascar, Guinness and Verizon among others. Work includes creative and conceptual brand and product development, production of print collateral, digital marketing materials, event space design and targeted pitch presentations. Committed to a high level of clean, creative design that yields the best possible interpretation of marketing requirements across all organizational levels.

ALM Media

New York, NY - (Nov '10-July '12)

Graphic/Interactive Designer – Responsible for a wide range of projects for ALM Media, a large integrated media company. Work includes design and production of print collateral, periodicals, posters, interactive design and more,

Freelance

Brooklyn, NY - (Sept '08-Present)

Creative design and application of a wide range of graphic and digital projects including clothing, promotional posters and collateral, interactive web design, and animated video work. Extensive knowledge of Flash and HTML. Major freelance clients include Pilot Creative, Inc. (pilot-creative.com) and ETL Group.

True Choice Solutions Inc.

New York, NY (December '08-December '09)
1350 6th Avenue, New York, NY 10019

Graphic/Web Designer – Responsible for a wide range of projects that centered around the True Choice Solutions application.

Copeland Design, Inc.

Washington, DC (June '07-Aug'08)
4620 N. Park Ave., Chevy Chase, MD 20815

Graphic/Web Designer – Responsible for complete projects from beginning to end including conceptualization, creation and production. Work ranging from branding, advertising, promotions, packaging and print work, to web site design and both interior and exterior display signage. Responsible for the production and installation of large scale signage and non-dimensional graphic installations.